

WHY DO YOU NEED SOCIAL MEDIA?

Your Business Can Benefit From Many of the Following Outcomes:



- Higher Visibility, Credibility and Traction Online
- A Custom Built Local/National/International Audience of Thousands Who Are Interested in YOU!
- Penetration of Your Chosen Market(s) in Social Media
- Priority Positioning Ahead of Your Competition
- Increase in the Number of Quality Referrals and Calls
- Increase in Quality Leads and Traffic to Your Online Point of Sale
- Enhanced Customer Service/Engagement with Audience/Fans
- Development of Key Relationships That Build Business on Influential Levels
- Invitations for Speaking Engagements, Seminars and Endorsements
- Valuable Online Public Relations

WHY FACEBOOK, TWITTER, LINKEDIN?



- 70% of local businesses use Facebook for marketing
- More than 750 million active users
- People "Like" their favorite brands
- Allows you to create a friendly introduction
- Average user spends 23 minutes on EACH visit
- 71.2% of the US Web Audience is on Facebook



- 42% use Twitter to learn about products and services
- 67% of brand followers purchase specific brand
- Over 106 million Twitter accounts
- Receives over 180 million unique visits per month
- 300,000 new accounts per day
- 65% of Global Fortune 100 companies have Twitter accounts



- The world's largest professional network
- Executives from every Fortune 500 Company can be found using LinkedIn
- 83,333 new members every day
- More than 2 million company pages
- 120+ million members
- 68% of users are over the age of 35

WHY CHOOSE GO! MEDIA?

We Engage, Entertain and Educate Your Target Market!

Targeted Daily Conversation with Targeted Sectors
Full Reputation Management Across the Web
We Handle ALL of the Work on Your Accounts
Flexible Plans to Fit Budget and Campaign Length

All Work Delivered In-House By Our Team of Social Media Strategists
Specialists in Design, Copywriting, Marketing, SEO and Social
Save You Time AND Money
Regular Updates and Weekly Reports to Keep You Up to Date

We also offer products to brand yourself across the web: website and graphic design, copywriting, training, consulting, email marketing and more!

CONTACT US TODAY FOR YOUR FREE CONSULTATION: 866-926-2636

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